



WORACHADA PORNTHANACHAI

จ.วรชาดา พรธนาชัย

TRAINER & FACILITATOR

KCT ACADEMY

Profile





KCT ACADEMY

เกี่ยวกับ

มีประสบการณ์การบริหารงานทรัพยากรบุคคล และการพัฒนาองค์กร มากกว่า 20 ปี ครอบคลุม ทั้งงาน กลยุทธ์องค์กร การออกแบบโครงสร้าง การวางแผนกำลังคน การบริหารผลงาน (KPI/OKR) การพัฒนาทักษะและศักยภาพบุคลากร ตลอดจนการสร้างวัฒนธรรมการเรียนรู้ในองค์กร

ตลอดเส้นทางการทำงาน มีบทบาทสำคัญในการ ขับเคลื่อน Digital HR และ AI Integration เช่น การพัฒนา HR Chatbot และ Learning Platform ภายในองค์กร รวมถึงการเป็น วิทยากรและโค้ช ใน หัวข้อ Generative AI, Design Thinking, Customer Pain Points และโค้ชทีมพนักงานขาย เพื่อสร้างพลังทีมขาย





KCT ACADEMY

การศึกษาและการฝึกอบรม

- PhD Candidate, Criminology and Criminal Justice, Mahidol University
- Master of Management - Mahidol University (Human Capital & Organization Management)
- MBA, Retail Management - Assumption University
- B.A. & Sc., Hotel and Tourism Management - Dhurakij Pundit University
- Industrial & Organizational Psychology - Chulalongkorn University
- Belbin Team Role Accredited
- ICF Coach
- Gemini Certified Educator - Google
- Practical AI Class for Leaders Certificate
- Journey Mapping to Identifying & Fix Customer Pain Points Certificate
- ROI in HR, ESG & CSR-CSV Certificate
- Strategic Finance for HR Leaders Certificate
- Workforce Strategy Planning and Structuring Certificate
- Compensation & Sales Incentive Design Certificate
- Robotic Process Automation (RPA) Certificate
- Certificated จากสถาบัน KCT ACADEMY - หลักสูตร Train the trainer





KCT ACADEMY

ประสบการณ์วิชาชีพ

- AVP of Human Resources & Maximum Impact, Winnergy Medical Public Company Limited
- Head of Human Resources, Predictive
- HROD Manager, DPU University
- HRBP, True Corporation Public Company Limited
- Training & Marketing Manager, Karmart Public Company Limited
- Channel Marketing Manager, Newell Rubbermaid
- Customer Marketing, CP Aextra
- Trade Marketing, Unilever

ประสบการณ์โครงการ

- HR Digital Transformation: Designed and implemented a full-scale internal HR Chatbot and Learning Platform within one week—covering Skill Matrix, Competency Models, PMS with OKRs/KPIs—without external vendor support.
- Generative AI Integration: Launched an AI HR Program for KPIs & OKRs, trained staff on AI, Customer Pain Points, and Design Thinking.
- Organizational Transformation: Successfully restructured HR frameworks, designed competency-based systems, and drove large-scale workforce optimization in both merger & acquisition contexts and multi-subsidiary environments.
- Sales Enablement & Team Coaching: Certified Belbin Coach, improving collaboration and performance across sales teams through role-based assessments and coaching.
- Governance & Compliance: Led HR disclosure in 56-1 One Report and ensured compliance with ISO (9001, 13485, 39001, 27001) and labor law standards





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ความเชี่ยวชาญ

- HR Business Partnering & Strategy Alignment
- Talent Management, Succession Planning & Competency Frameworks
- Performance Management (KPI/OKR/9-Box Grid)
- HR Digital Transformation & AI/Chatbot Integration
- Learning & Development Innovation (LMS, TBR, Generative AI training)
- Labor Law, Compliance & ISO Standards





KCT ACADEMY

Certification





KCT ACADEMY

Certification



Gemini Certified Educator

This qualification is awarded to

Woraphanee Pornthanachai

for having demonstrated the knowledge, skills, and basic competencies needed to use Google AI in education.

Certificate issued on
11/09/2025

Certificate valid through
10/09/2028

Google for Education



大寶未來科學研究院
ALCHEMY FUTURE RESEARCH

Certificate of Brain-SavvyPQ Type Certified Provider

Woraphanee Pornthanachai

This certifies that Woraphanee Pornthanachai has satisfied all program requirements and successfully completed a 9-hour Brain-SavvyPQ Types: Certified Provider (Theoretical Part) training course authorized by Alchemy Future Research Institute and Dr. Brain-SavvyPQ Academy. And is hereby duty awarded this :

Brain-SavvyPQ Types: Certified Provider (Theoretical Part) signed and certified on 31 day of March 2024. Brain-SavvyPQ Types technology and course accredited by Alchemy Future Research Institute on behalf of Alchemy Technology Co., Ltd., Taiwan, and My Brain Training Solutions Ltd., Part., Thailand.

Phakkarawat Sittiprapaporn, Ph.D.
Program Director
My Brain Training Solutions Ltd., Part.

William Chang
Chief Executive Officer
Alchemy Technology Co., Ltd.





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Certification

OKMD CAREER BOOTCAMP 2023

MENTAL HEALTH LITERACY

ONLINE WORKSHOP

Certificate of Participation
This is to certify that

WORAPHANEE PORNTANACHAI

Has successfully complete a course in
INTEGRATIVE ARTS THERAPY
Which was held by Office of Knowledge Management and Development (OKMD)

Date
May 20,2023

Dr. Twarath
Dr. Twarath Sutabutr
President
Office of Knowledge Management and Development

okmd


KCT ACADEMY

Knowledge Castle Training Academy

Certificate of Completion

This is to certify that

WORAPHANEE PORNTANACHAI

Is able to instruct in accordance with the KCT Academy's approach

Asst. Prof. Dr. Rathavoot
(ASST.PROF.DR.RATHAVOOT RUTHANKOON)
DIRECTOR OF ACADEMIC AFFAIRS, KCT ACADEMY

Kraikiti
(KRAIKITI DIBAKANAKA)
DIRECTOR OF KCT ACADEMY





KCT ACADEMY

“Our vision is to deliver quality, innovative HR programs & training courses that inspire people to reach their full potential for success”



KNOWLEDGE CASTLE TRAINING CO.,LTD. (HEAD OFFICE)
บริษัท โนว์เลดจ์ คาสเซิล เทรนนิ่ง จำกัด (สำนักงานใหญ่)

16 ซอยพระรามเก้า43 (ซอย 1 เสา 4) แขวงสวนหลวง
เขตสวนหลวง กรุงเทพมหานคร 10250



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